

MEREDITH REITMAN

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EDUCATION **PhD, U WASHINGTON '04 MA, UCLA '97 BA, VASSAR COLLEGE '95**

Human geography
Critical race theory
Workplace culture
Occupational segregation
International migration

SKILLS **RESEARCH, EVALUATION, & ASSESSMENT**

Quantitative analysis
Qualitative analysis
Survey design
Focus groups
Interviews
Training/ workshops
Report writing/ presentations

STRATEGIC PLANNING

Needs analysis
SWOC assessment
Mission/ goal development
Work/ action planning
Logic modeling

EMPLOYMENT EQUITY

Best practices audits
Implicit bias reduction
Underutilization analysis

SOFTWARE & PROGRAMMING

SPSS
Atlas.ti/ Dedoose
Survey Monkey/ Qualtrics
Asana/Basecamp
ArcGIS
Adobe Creative Suite
HTML/ CSS/ JavaScript

EXPERIENCE

PRESIDENT

Reitman Research and Strategy, LLC
Forest Hills, NY | 09/16 –

Conduct custom research, evaluation,
assessment, and planning projects for nonprofit,
academic, and governmental organizations

DIRECTOR OF RESEARCH INITIATIVES

NYC Equal Employment Practices Commission
New York, NY | 05/16 – 10/16

Develop indicators to assess risk of non-
compliance with employment standards

Produce reports on best practices in human
resources

DIRECTOR OF ASSESSMENT

Hunter College, CUNY
New York, NY | 11/13 – 05/16

Coach executive leadership in goal
development, evaluation, and improvement
processes

Facilitate college-wide strategic planning and
reporting

Run professional development workshops and
web-based tutorials

DIRECTOR OF RESEARCH

The Intersector Project
New York, NY | 02/13 – 08/13

Conduct qualitative research demonstrating
case-based solutions to cross-sector problems

DIRECTOR OF RESEARCH

Center for Social Inclusion
New York, NY | 07/12 – 12/12

Publish research showing the impact of federal
and local policies on racial equity

DIRECTOR OF RESEARCH & EVALUATION

WHEDco
Bronx, NY | 11/07 – 06/12

Evaluate social service programs serving over
5000 clients

Conduct needs assessments of South Bronx
residents

Manage data collection and reporting, including
development of agency database

ASSISTANT PROFESSOR

U Wisconsin – Milwaukee
Milwaukee, WI | 09/04 – 06/07

Publish statistical and interview-based research
investigating workplace belonging

Teach advanced-level courses on racial
dynamics in neighborhoods and workplaces

Run annual 500-person public conference on
racism and privilege in Milwaukee

SELECTED
PUBLICATIONS,
WORKSHOPS, AND
SEMINARS

PEER-REVIEWED

Reitman, Meredith. "Uncovering the white place: whitewashing at work." *Social & Cultural Geography* 7.02 (2006): 267-282.

Reitman, Meredith. "The geography of Malcolm X: Black radicalism and the making of American space, by James Tyner." *Journal of Regional Science* 47.5 (2007): 1024-1026.

MANUSCRIPTS AND OTHER PROFESSIONAL PUBLICATIONS

Reitman, Meredith. "Intervale Green initial resident report." Women's Housing and Economic Development Corporation (WHEDco) (2010). Available at <http://www.whedco.org/images/whedco/pdf/ProgramEvaluations/intervalegreeninitialresidentreport.pdf>

Reitman, Meredith. "Crotona Park East community needs assessment." Women's Housing and Economic Development Corporation (WHEDco) (2010). Available at <http://www.whedco.org/images/whedco/pdf/ProgramEvaluations/cpecommunityneedsassessmentreport.pdf>

Reitman, Meredith. "South Bronx community fitness assessment: Report on findings." Women's Housing and Economic Development Corporation (WHEDco) (2008). Available at http://whedco.org/images/whedco/pdf/ProgramEvaluations/2008.12.15_south_bronx_community_fitness_assessment_report.pdf

Reitman, Meredith. "Education and Youth Development report brief." Women's Housing and Economic Development Corporation (WHEDco) (2008). Available at <http://www.whedco.org/images/whedco/pdf/ProgramBriefs/educationandyouthdevelopmentreportbrief.pdf>

Reitman, Meredith. "Education and Youth Development key finding." Women's Housing and Economic Development Corporation (WHEDco) (2008). Available at <http://www.whedco.org/images/whedco/pdf/ProgramEvaluations/educationyouthdevelopmentkeyfindings.pdf>

Reitman, Meredith. "Selling meritocracy: Competing stories of race and employment in Seattle's software industry." (2004). Available at https://www.academia.edu/6429520/Selling_meritocracy_Competing_stories_of_race_and_employment_in_Seattle_s_software_industry

CONFERENCES, WORKSHOPS AND SEMINARS

"A Deep Dive into Learning." Provost's Assessment Workshop Series at Queens College (2018).

"What exactly is learning anyway? And how can you make sure it happens?" Workshop for the Tech Incubator at Queens College (2018).

"From Classroom to Theory: How our Students Really Learn." Workshop for Office of Institutional Effectiveness at Queens College (2017).

"Easy assessment makeover," "Love your learning outcomes," "Refine your assignments to explore student learning," "Ask the students! Design a small-scale survey," "Use your pre-existing tests to better understand student learning," "Articulate impact with logic models," "Assess your program: Find out what your majors are really learning," "Clearing the fog: How to focus your research project goals," "Define your goals and how you'll get there." Professional Development Series for Faculty and Staff at Hunter College (2013 - 2016).

"Assess anything (and everything) with a rubric." Presentation for the Career Services Association of CUNY (2015).

"So what exactly are learning outcomes, competencies, and objectives (and why should I care?)" Presentation for the CUNY School of Public Health (2015).

"A Hunter student should be able to...: Institutional learning outcomes for Hunter College." Hunter College all-campus workshop series (2015).

"Introduction to Geographic Research (Research Methods and Statistics)." Undergraduate course at University of Washington (2000-2002).